

# **Walking and Cycling Routes in Bootle and Southport (Active Travel Tranche 1) Scheme Survey**

## **Privacy Notice**

### **How we will use your data**

We thank you for participating in this consultation and we value your contribution.

Any personal information that you provide to the Council as part of this consultation will be handled and used in compliance with the principles of the UK General Data Protection Regulation. Regardless of whether it is electronic or on paper it will be stored and processed securely, and deleted within 12 months of the consultation.

The information you provide will help the Council gather views on whether the recent active travel (walking and cycling) routes have been successful in Bootle and Southport in helping people travel through the wider area. Please note, we will ask you about the specific route you are using on the day of survey – either in Bootle or Southport. We will also use this data to help us plan and consider future routes and improvements.

### **The lawful basis for the processing of any personal data**

We collect and use this personal information under the lawful basis of public task. These schemes are part of the Council's work to encourage active travel throughout the Borough of Sefton; to improve our residents' health and wellbeing and also reduce carbon emissions. Our transport schemes align with our Sefton 2030 Vision and Sefton Climate Emergency Declaration (2019).

The Council also asks equality monitoring questions to help it comply with the Equality Act 2010 so that we can understand who is responding to the survey and to help us ensure that there is equality of opportunity for protected groups of people. We ask for this information on a voluntary basis.

### **Confidentiality of data**

Your contributions will be anonymised on receipt and your comments will then be used to assess if our walking and cycling routes have affected different sectors of the community in terms of how people travel and what may improve their experience of travelling around the area. We do not ask for any personal data which can identify any individuals as part of these surveys.

### **With whom we share your data**

The data we collect will be shared within the Council and with partner organisations as anonymised data only, to ascertain any trends in the travel needs of local residents and businesses.

## **Postcode Data**

As part of the survey, we will ask for the first four digits of your postcode. This is to ascertain areas people are travelling to/ from to use the routes.

**We do not ask for any personal data which can identify any individuals as part of these surveys.**

Officer contact:

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